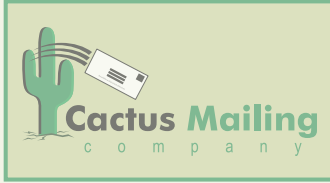


OUTSIDE



- DESIGN
- PRINT
- LISTS
- MAIL

# Template for 5.5 x 8.5 Fold-Over Postcard

Submitted Size will be 8.75 in. x 11.25 in.  
(When folded the final size will be 5.5 in. x 8.5 in.)

TOE

(Toe Backs up to Toe on Inside)

FRONT PANEL

Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

Fold Line

To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 2.75 in from the bottom of the card should not contain a STATE or ZIP CODE.

Address & Barcode Area  
**LEAVE BLANK**  
2.125 in. High x 4.125 in. Wide  
Background color must be white.

**\*BLEED IS REQUIRED**  
To ensure ink coverage goes to the very edge of the end product, make certain to extend any graphics/artwork beyond the "Final Trim Size," to the very edge of this template.

HEAD

(Head Backs up to Head on Inside)

Postmark Area  
Leave Blank  
1.25 in. x 1.25 in.

✂ Final Trim Size - Final trim size ordered

Safety Line - No important TEXT beyond this line

11.25in

INSIDE

**\*BLEED IS REQUIRED**  
To ensure ink coverage goes to the very edge of the end product, make certain to extend any graphics/artwork beyond the "Final Trim Size," to the very edge of this template.

8.75in

HEAD

**(Head Backs up to Head on Outside)**

Fold Line

TOE

**(Toe Backs up to Toe on Outside)**

Safety Line - No important TEXT beyond this line

✂ Final Trim Size - Final trim size ordered