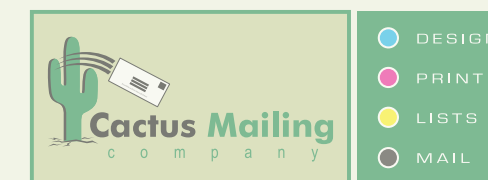


Postmark Area
LEAVE BLANK
1.25 in. x 1.25 in.



Template for 11 x 17 Quarter Fold

Submitted Size will be 11.25 in. x 17.25 in.

(When folded the final size will be 5.5 in. x 8.5 in.)

The pdf file can be opened in Adobe Acrobat, Photoshop, InDesign, or Illustrator.

To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 2 3/4" from the bottom of the card should not contain a STATE or ZIP CODE.

Address & Barcode Area

LEAVE BLANK

2.125 in. High x 4 in. Wide

Background color must be white.

Fold Line

TOE

HEAD

**(Toe Backs
up to Toe
on Inside)**

**(Head Backs
up to Head
on Inside)**

FRONT PANEL

Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

***BLEED IS REQUIRED** - to ensure ink coverage goes to the very edge of the end product, make certain to extend any graphics/artwork beyond the "Final Trim Size," to the very edge of this template.

OUTSIDE

Final Trim Size - Final trim size ordered

Safety Line - No important TEXT beyond this line

17.25 in

11.25 in

HEAD

TOE

(Head Backs up to Head on Outside)

(Toe Backs up to Toe on Outside)

Fold Line

INSIDE

*BLEED IS REQUIRED to ensure ink coverage goes to the very edge of the end product, make certain to extend any graphics/artwork beyond the "Final Trim Size," to the very edge of this template.

Safety Line - No important TEXT beyond this line

Final Trim Size - Final trim size ordered