



Template for 6.5 x 12 EDDM Retail Postcard

(Submitted size with bleed edges: 6.75in X 12.25in)

This pdf file can be opened in
Adobe Acrobat, Photoshop,
Illustrator, or InDesign.

***BLEED IS REQUIRED** to ensure ink coverage goes to the very edge of the end product, make certain to extend any graphics/artwork beyond the "Final Trim Size," to the very edge of this template.

REQUIRED RETURN
ADDRESS GOES HERE
MUST BE IN THE TOP LEFT

Template for 6.5 x 12 EDDM Retail Postcard

(Submitted size with bleed edges: 6.75in X 12.25in)

Delete this template when finished,
or ensure the artwork covers it
completely. Please DO NOT submit
artwork with this template showing.

The permit &
address block
must appear in
the upper right
hand corner as
shown here

PRESORTED STD
ECRWSS
US POSTAGE PAID
EDDM RETAIL

LOCAL
POSTAL CUSTOMER

The addressing text must read exactly
as shown here in the address area.
The background color must be white.

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