

Postmark Area  
LEAVE BLANK  
1.25 in. x 1.25 in.



# Template for 11 x 17 Quarter Fold

**Submitted Size will be 11.25 in. x 17.25 in.**  
(When folded the final size will be 5.5 in. x 8.5 in.)

The pdf file can be opened in Adobe Acrobat, Photoshop,  
InDesign, or Illustrator.

To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 2¾" from the bottom of the card should not contain a STATE or ZIP CODE.

**Address & Barcode Area**

**LEAVE BLANK**

2.125 in. High x 4 in. Wide

Background color must be white.

Fold Line

TOE

HEAD

**(Toe Backs up to Toe on Inside)**

**(Head Backs up to Head on Inside)**

FRONT PANEL

Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

**\*BLEED IS REQUIRED** - to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

HEAD

**(Head Backs  
up to Head  
on Outside)**

TOE

**(Toe Backs  
up to Toe  
on Outside)**

Fold Line

\*BLEED IS REQUIRED to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.