

The QR Code can go anywhere on this side.

Template for 4.25 x 6 Postcard With Lower Area Barcode

(Submitted size with bleed edges: 4.5in X 6.25in)

Need Help with Your Postcard Campaign? Contact the Experts at Cactus Mailing 866-443-1442 • www.CactusMailing.com

This PDF file can be opened in Adobe Acrobat, Photoshop, Illustrator, or InDesign.

*BLEED IS REQUIRED to ensure

there are no white edges or gaps in the background of the final product, make certain to extend any graphics/ artwork beyond the "Final Trim Size," to the very edge of this template.

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Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

Postmark Area LEAVE BLANK 1.25 in. x 1.25 in.

The QR Code can only go in this area.

To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 2¾" from the bottom of the card should not contain a STATE

or 7IP CODE.

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Address & Barcode Area LEAVE BLANK

2.25 in. High x 3.125 in. Wide Plus entire 6/8" Across the bottom

Background color must be white.

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